

March 2025



[www.JackForPleasanton.com](http://www.JackForPleasanton.com)

## Upcoming Events

**Budget Advisory Committee Mtg #4**  
Library - 4/2 @ 6:00 p.m.

**City Council Budget Workshop**  
City Hall - 4/8 @ 4:00 p.m.

**City Council Meeting - Police Update**  
City Hall - 4/15 @ 7:00 p.m.

**Bunny Bingo**  
Veteran's Hall - 4/19 @ 5:00 p.m.

**Sunol Glen Elementary 100 Years!**  
Sunol School - 4/26 @ 9:00 a.m.

**PPIE Run for Education**  
Fairgrounds - 4/27 @ 8:00 a.m.

**Cone with a Cop**  
Meadowlark Dairy - May 2025

## Getting Involved... we have a place!

Getting Involved ~ Pleasanton thrives when our residents are engaged, and there are many ways to make your voice heard! Whether you're passionate about land planning, public safety, the environment, or community services, there's a place for you to contribute. Consider applying to serve on a City Commission or Committee, attending community forums, or sharing your thoughts directly with city leaders. Our open-door, open-idea policy means your input matters—so let's work together to make Pleasanton even better.

Council Meetings for You ~ Pleasanton City Council Meetings are held on the 1st and 3rd Tuesdays of each month at 7:00 p.m. at City Council Chambers (200 Old Bernal Road, Pleasanton, CA)—and they are your opportunity to be heard!

Meetings are streamed live on TV30 and YouTube, so you can stay informed even if you can't attend in person. Want to share your thoughts? You can email the Council ahead of time or speak at the meeting.

Visit the City of Pleasanton website: [www.cityofpleasantonca.gov](http://www.cityofpleasantonca.gov) to find agendas and stay informed and engaged in shaping Pleasanton's future.

## Around Town....

Did you get snapped at an event? Check out the photos below and also our social media to see if you were snapped!



Three Valleys Community  
Foundation State of Giving



Youth in Government Day



City of Pleasanton  
Water Open House



Pleasanton Unified  
State of the District Event



Chat with Jack  
Mayor's Edition

## Contact Me

**Email:**  
[jbaltch@cityofpleasantonca.gov](mailto:jbaltch@cityofpleasantonca.gov)

**Office Hours:**  
Tuesday's by appointment.  
Schedule yours today at:  
<https://calendly.com/mayorbalch>



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## BUDGET

A budget is more than just numbers—it's a roadmap for our future, a reflection of what we value, and a commitment to fiscal responsibility.

My goal is to ensure every resident has access to clear, accurate financial information. To that end, we've completed a peer review of the forecast, brought in an actuary to review the pension numbers, undertaken robust public outreach, and WE ARE listening!

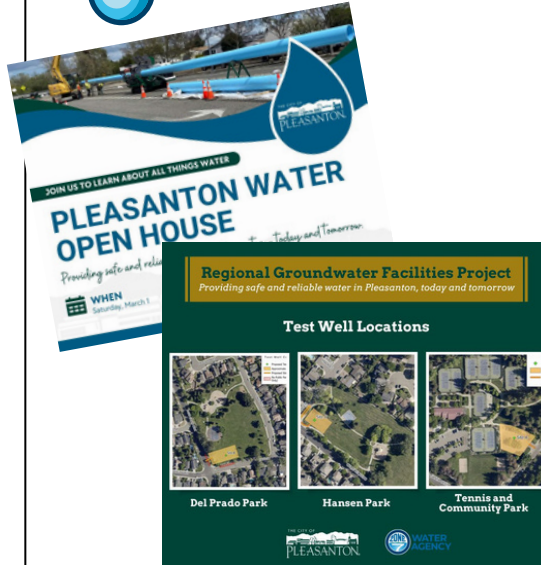
Your voice shapes Pleasanton's future. Join us at these upcoming meetings:

- Budget Advisory Committee (Meeting 4) – April 2nd at 6:00 p.m. at the Pleasanton Library Meeting Room (400 Old Bernal Ave., Pleasanton, CA)
- City Council Budget Workshop – April 8th at 4:00 p.m. at the Pleasanton City Council Chambers (200 Old Bernal Ave., Pleasanton, CA).

I want to hear from you - how can we make our budget process more transparent and reflective of our collective priorities? Share your ideas at a meeting or reach out directly!



## WATER



An extensive audit of Pleasanton's water distribution system is now complete, examining every pump, valve, and tank - and more!

The results were presented at the January 21st Council meeting. The audit identified \$262.1M in future investment needed over the next 20 years, categorized into three priority levels:

- Priority A: \$102.6M for the most urgent needs
- Priority B: \$73.7M for the mid-term improvements
- Priority C: \$85.8M for long-term needs

In addition, ~\$19M in critical improvements are already underway, strengthening water pressure and reliability across the city while laying the groundwork for the future.

The findings, along with a look at our water system's future, were shared at our March 1st Water Open House.

As we explore funding options, I'm committed to ensuring every dollar is accounted for - carefully examining how past rate increases factor into future needs, and what more may be required.

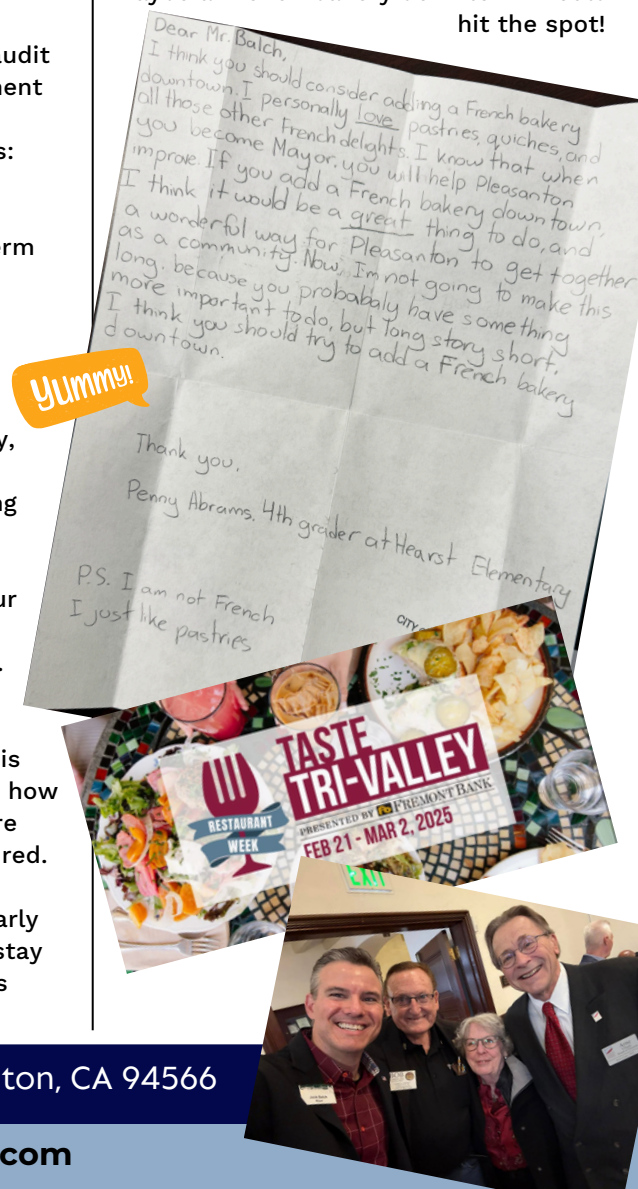
Expect this conversation to begin early summer 2025 - I encourage you to stay engaged as we plan for Pleasanton's water future.

## ECONOMY

A thriving economy powers our city - and it creates places to gather, shop, dine and enjoy! Pleasanton's economy has so much potential, and I'm focused on tapping it for the benefit of our residents - providing the services, entertainment, and jobs that make our city attractive.

As we plan for the future, we must focus on strengthening local businesses, attracting new amenities, and ensuring our commercial areas remain vibrant. Cities have a role in regulation, but we also have an opportunity to facilitate our economic future - fostering growth from life sciences to great restaurants and entertainment.

What would you like to see more of in Pleasanton? Maybe you agree with Hearst Elementary 4th Grader Penny Abrams - maybe a French bakery downtown would hit the spot!



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# Working Together for a Better Tomorrow

## 2025 STATE OF THE CITY

On March 25th, I had the great honor of delivering my first State of the City address as Mayor of Pleasanton at the beautiful Palm Event Center. With community partners, business leaders, residents, and City staff gathered together, we reflected on all that makes Pleasanton such a special place—and looked ahead with optimism and purpose. My hope is that the theme of this year's address, "Working Together for a Better Tomorrow," resonates with you and underscores our shared commitment to collaboration, innovation, and progress.

We must celebrate our strong foundation while acknowledging the challenges ahead—and the opportunities they present. From addressing our current fiscal realities with transparency and long-term planning, to advancing critical infrastructure like water system improvements and transportation investments, our city is taking meaningful steps to ensure financial sustainability and continued quality of life. I'm proud of the community engagement and conversations we're having to listen to you—our community—and to deliver a balanced two-year budget that reflects your priorities and responsibly plans for our city's future.

The State of the City also highlighted the strength of Pleasanton's economy and the partnerships driving it forward. From life sciences and healthcare to startups and established employers like Workday, Kaiser Permanente, and Stanford Health Care Tri-Valley, Pleasanton remains a hub of opportunity. We're streamlining permitting processes, strengthening business support, and continuing to attract investment in our local economy. At the same time, we recognize the importance of housing affordability and I am committed to creating thoughtful, balanced solutions for residents and employers alike. That's why I'm supportive of plans for housing on our east side that provide a range of housing types for our diverse community—while helping fund improvements that benefit us all, like the completion of El Charro Road.

Most importantly, the 2025 State of the City event was a powerful reminder that our city's greatest strength is its people. Whether it's our residents, business leaders, first responders, nonprofit leaders, or student innovators—Pleasanton continues to show up for one another. Together, we must keep shaping a city that is inclusive, forward-thinking, and resilient—for today and for generations to come.

As I closed in my remarks that afternoon: Let's do the things worth rooting for. And Pleasanton—you are SO worth rooting for. What's the BEST that can happen?

Let's build our future—together. Starting now.

It is truly an honor to serve as your Mayor. Thank you.



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