



**Jack Balch for Pleasanton Mayor 2024**  
**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**March 13, 2024**

**JACK BALCH ANNOUNCES HIS CANDIDACY FOR MAYOR**  
*Invites Community to Fight Hunger at Food Packing Event*

(PLEASANTON, CA) – Stepping forward with a vision for a thriving, inclusive, and forward-thinking Pleasanton, Councilmember and immediate past Vice Mayor, Jack Balch, is pleased to announce his candidacy for Mayor of the City of Pleasanton in the upcoming November 5, 2024, election.

With over 15 years of local service and leadership on more than 17 boards, commissions, and task forces, Councilmember Balch is deeply honored and committed to serve the residents and businesses that make Pleasanton an extraordinary community. “I’m profoundly thankful for the trust Pleasanton residents have placed in me to promote our shared priorities of public safety, fiscal discipline, transparent and open government, and clean and safe water solutions. Along with our ongoing collaboration and commitment to our excellent schools that support our children, these form the foundation for the tangible outcomes that enhance every aspect of our quality of life in Pleasanton,” Balch stated.

As a local small businessman, husband, and father, Balch understands the very real challenges we all face, such as never-ending increases in our cost of living and growing concerns of wasteful government spending of our hard-earned taxpayer dollars. His voting record demonstrates an advocacy for strategic planning and budgetary mindfulness to preserve Pleasanton’s unique character while working to improve overall quality of life. As a Certified Public Accountant, his blend of common-sense business and financial expertise, coupled with his civic dedication, makes him well-suited to lead with respect and professionalism as Pleasanton’s next Mayor.

“I’m running because I believe the vast majority of Pleasanton residents have shared priorities, that we must recommit to true civic engagement, to genuinely listen to concerns and ideas and fold them into common-sense solutions that we can agree on to improve our community for all,” Balch said, adding, “and that demands a change in leadership and a directional shift to focus on service to others, giving back to our community, and living within our means. That is why we’re kicking off this campaign with a food packing service event.”

Jack will join forces with residents at Kids Against Hunger Pleasanton on April 13, 2024, from 9-11 a.m. This open to the public event is aiming to package over 5,000 nutritious meals for children and families in need, reflecting Jack’s commitment to service and desire for community cohesion. Due to limited space, pre-registration is recommended with a suggested contribution of

\$20 for those who can afford it, to cover the cost of the materials. Learn more and register at [www.JackForPleasanton.com](http://www.JackForPleasanton.com).

Join us in shaping Pleasanton's future that works for everyone by hosting an event, endorsing the campaign, volunteering, or donating today. Get involved today at [www.JackForPleasanton.com](http://www.JackForPleasanton.com).

### **ABOUT JACK BALCH**

Jack Balch is a Certified Public Accountant (CPA), accredited Chartered Global Management Accountant (CGMA), and a commercial real estate broker with deep roots in the region. He attended Sunol Glen Elementary, Mission San Jose High, and Cal Poly, San Luis Obispo, where he graduated Cum Laude with a BS in Business Administration. Jack and his wife have lived in Pleasanton for over 20 years and are proud parents of a school aged child.

Jack has been a Pleasanton Councilmember since 2020 and served as Vice Mayor in 2023. Prior to his election, Jack served as a Planning Commissioner (2014-2020) and Parks & Recreation Commissioner (2009-2014). Jack currently is chair of AVA Community Energy Joint Powers Authority, serves on Alameda County Waste Management Joint Powers Authority, Livermore Pleasanton Fire Department Joint Powers Authority, as well as several other council sub-committees.

Jack is currently the Chief Financial Officer of his family's commercial real estate company located in the East Bay.

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**For Press inquiries, events, or to contact Jack:**

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