



FOR IMMEDIATE RELEASE

May 4, 2026

Pleasanton Mayor Jack Balch Announces Re-Election Campaign for November 2026

Kicks Off 2026 Campaign May 4 at Oasis Restaurant

Pleasanton, CA — Pleasanton Mayor Jack Balch today announced his candidacy for re-election, inviting residents to continue building on the progress and momentum the city has achieved together.

Since taking office, Mayor Balch has focused on strengthening Pleasanton's fiscal stability, enhancing public safety, and fostering a sense of community connection and trust. From navigating challenging budget decisions to advancing transparency in leadership, Balch has emphasized a steady, thoughtful approach grounded in long-term sustainability.

"Pleasanton is an extraordinary community, and it's been an honor to serve as your Mayor," said Balch. "We've made meaningful progress, with real results that are focused on enhancing our quality of life. I'm running for re-election to continue making thoughtful decisions today that secure a stronger future for tomorrow."

Balch highlighted key priorities for his next term, including:

- Maintaining fiscal responsibility while protecting essential services such as public safety and community preparedness
- Investing in infrastructure and quality-of-life improvements
- Enhancing economic growth and vitality
- Strengthening community engagement and trust in local government

The campaign officially kicked off with an event on Monday, May 4, 2026, from 4:30–6:00 PM at Oasis Restaurant. About 100 supporters, residents, and community members attended to connect and engage with the campaign.

As Election Day approaches, Balch is encouraging residents to participate in shaping Pleasanton's future by casting their vote, attending a public meeting, or volunteer.

"I'm asking for your support and your vote on November 3rd," Balch added. "Together, we can continue building a future for Pleasanton that is thoughtful, resilient, and full of opportunity."

For more information about the campaign or to get involved, please visit www.JackForPleasanton.com.



ABOUT JACK BALCH

Jack Balch is a Certified Public Accountant (CPA), accredited Chartered Global Management Accountant (CGMA), and a commercial real estate broker with deep roots in the region. He attended Sunol Glen Elementary, Mission San Jose High, and Cal Poly, San Luis Obispo, where he graduated Cum Laude with a BS in Business Administration. Jack and his wife have lived in Pleasanton for over 20 years and are proud parents of a teenager.

Jack has proudly served as Pleasanton's Mayor since 2024. Prior to that he was a Pleasanton Councilmember (2020-2024), and served as Vice Mayor in 2023. Prior to his election, Jack served in appointed positions including as a Planning Commissioner (2014-2020) and Parks & Recreation Commissioner (2009-2014). Jack currently serves on AVA Community Energy Joint Powers Authority, on Alameda County Waste Management Joint Powers Authority, Livermore Pleasanton Fire Department Joint Powers Authority, as well as several other council sub-committees.

Jack is currently the Chief Financial Officer of his family's commercial real estate company located in the East Bay.

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